

"Discover More with Design Registrations"

Date – 22 April, 2025

Centre – Institution Innovation Council (IIC), Shyam Lal College

Venue – Online mode (YouTube Live Stream)

Number of student Participants – 43

Number of Faculty Participants – 13

Objective

The event aimed to:

- Promote awareness and understanding of design registration as a critical aspect of intellectual property rights, particularly among young innovators and students.
- Educate participants about the process, legal framework, and benefits of design registration in India.
- Encourage institutions to integrate design protection and IP awareness into their innovation and entrepreneurship activities.

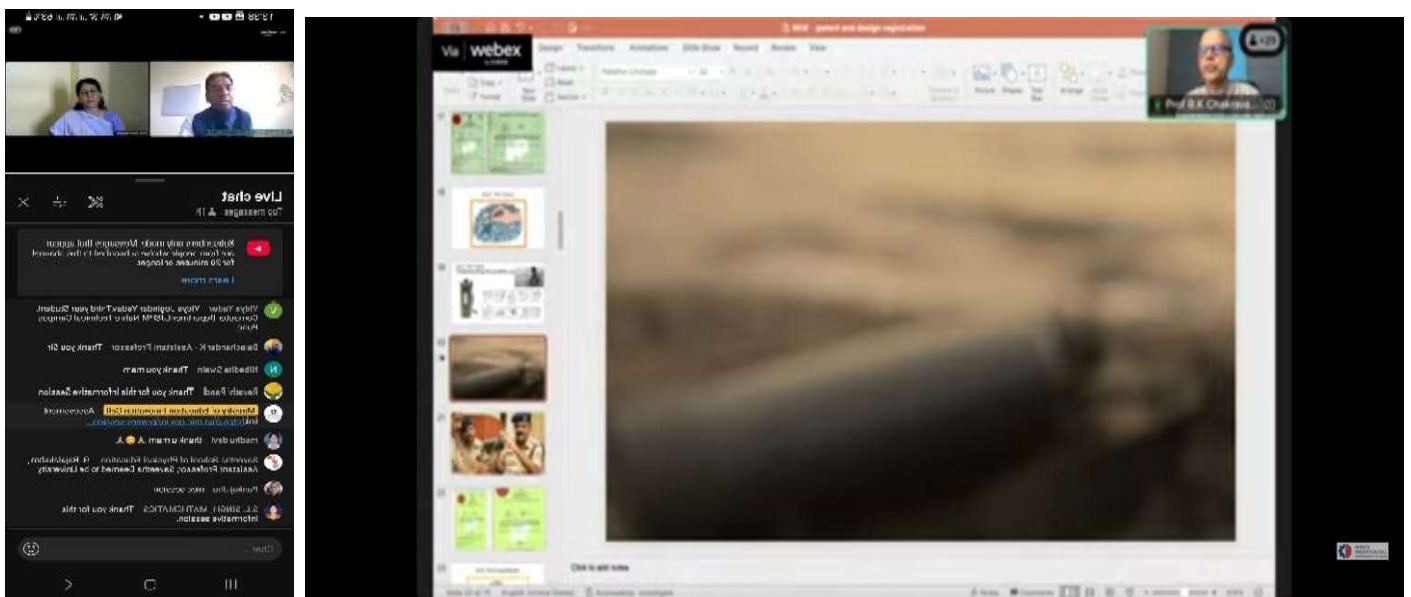
Key Highlights

- **Expert Address:** The session began with a detailed and insightful presentation led by a senior official from the Ministry of Education's Innovation Cell, explaining the essentials of design registration and its growing importance in today's competitive innovation landscape.
- **Legal Framework Overview:** Speakers provided clarity on the legal provisions under the Designs Act, 2000, including eligibility criteria, protection scope, and duration of design rights.
- **Step-by-Step Registration Process:** A thorough breakdown of the online and offline application processes, documentation needs, fee structures, and timelines was shared to demystify the design registration system.
- **Case Studies:** Real-life examples were discussed, showcasing how design protection benefited small businesses, entrepreneurs, and innovators across India.
- **Interactive Q&A:** Students and faculty actively engaged in asking questions regarding filing, ownership rights, infringement, and the distinction between patents and design protection.

Benefits of the Event

- **Practical Understanding of Design Rights:** Participants developed a solid grasp of how to protect product aesthetics and innovation through design registration.
- **Empowerment Through Knowledge:** The session helped demystify the legal complexities surrounding design rights, encouraging more students and educators to consider protecting their work.
- **Resource Accessibility:** Attendees were guided on where to access government resources, application forms, and support for IP registration.
- **Enhanced Institutional Awareness:** Faculty members gained insights to help introduce design IP-related modules and workshops within the curriculum.

Insights Derived by Attendees



- **Need for Design Awareness:** Students realized the importance of protecting not just function (through patents) but also form (through design registration).
- **Simplified Process, Greater Impact:** Many participants found the design registration process more straightforward than anticipated, inspiring confidence to apply.
- **Bridging Academia and Industry:** The session emphasized that design protection is vital for startups and student-led ventures looking to enter the market.
- **Encouragement to Innovate:** Attendees were motivated to innovate freely, knowing their designs can be legally safeguarded.

Conclusion

The “Discover More with Design Registrations” session, hosted under the aegis of the Ministry of Education’s Innovation Cell, proved to be an enlightening and empowering experience for the IIC of Shyam Lal College. The event underlined the value of design protection in safeguarding creativity and innovation. Going forward, the IIC aims to actively promote design registration awareness and build a robust IP culture within the institution. The knowledge gained through this session will be instrumental in enhancing our students’ entrepreneurial journey and supporting faculty-led innovations.

FACULTY ATTENDANCE

S.No.	Name	Member
1	Dr.Saubhagyalaxmi Singh	Convener
2	Dr. Monika Goyal	Member, Dept. of Physics
3	Mr. Balram Kindra	Member, Dept. of Mathematics
4	Dr. Sushil Kumar	Member, Dept. of Computer Science
5	Dr.Neha Bothra	Member, Dept. of Commerce

7	Dr.Pranav Dass	Member, Dept. of Computer Science
8	Dr. Leena Singh	Member, Dept. of Computer Science
9	Dr. Kanika Solanki	Member, Dept. of Chemistry
10	Dr. Nidhi Jain	Member, Dept. of Commerce
11	Dr. Bisla Devi	Member, Dept. of Economics
12	Ms. Priyanka Yadav	Member, Dept. of Commerce
13	Dr. Rahul Boadh	Member, Dept. of Mathematics

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